

FOR IMMEDIATE RELEASE

## ATS Traffic acquires Surrey-based Traffic Technology Provider, Interprovincial Traffic Services

Surrey, B.C. (September 5, 2023) – ATS Traffic Ltd., Canada’s leader in traffic safety services and products, announces the acquisition of Interprovincial Traffic Services (ITS), a reputable traffic technology systems provider based in Surrey, British Columbia.

With this exciting acquisition, ATS Traffic now becomes the largest provider of intelligent transportation system technology in Canada. ITS and ATS Traffic customers will benefit from the wider network of combined branches and distribution centres across Canada and the Pacific Northwest.

“Together with our municipal and contractor partners, we deliver some of the most sustainable and data-driven road safety solutions in the market,” said Bobby Cantera, CEO at ATS Traffic. “Canadian communities are expected to take a smart systems approach to road safety. We can now offer wider technology options to help drive safety and innovation forward on our road networks.”

ATS Traffic continues to invest in IntelliTrafik, their technology solutions division, as well as their smart intersection resources across Canada. Customers of both ATS Traffic and ITS now have access to the largest network of traffic product brands, complimentary services, and additional customer care resources.

“This is an incredible opportunity for us to cover new ground in the traffic industry,” said Chris Agnew, President of ITS. “We felt that ATS Traffic and IntelliTrafik’s philosophy and operation complimented our strengths very well. We are eager to offer our customers new and exciting brands thanks to this new partnership.”

The history of ITS as a company spans over 50 years in the traffic safety industry. They have built a strong reputation in delivering top quality traffic products and services to municipalities and contractors throughout Western Canada. Forming the foundation of this success are the dedicated ITS employees that have earned the respect and loyalty of their customer base by demonstrating consistent professional knowledge, service, and industry expertise.

More information is expected to be shared in the coming months as ATS Traffic and ITS commence full scale internal operations to incorporate and unify their respective brands.

###

### **About ITS**

Interprovincial Traffic Services Ltd. is a privately held business with our corporate office and warehousing facility located in Surrey, British Columbia, Canada. We provide the transportation market with innovative products and technology designed to improve the safety and efficiency of both current and future transportation infrastructures. Since opening our doors in 1973, we’ve built a strong reputation offering quality products and solutions to cities, municipalities, and contractors across Western Canada,

servicing the Provinces of British Columbia, Alberta, Saskatchewan and Manitoba. For more information, visit [www.interprovincial.com](http://www.interprovincial.com)

#### **About ATS Traffic**

Since 1966, ATS Traffic has helped organizations and communities keep workers, motorists, and pedestrians safe on our roads. With 9 locations across Canada and over 15,000 products in our inventory, ATS Traffic designs and implements customized safety solutions for traffic control, On-Street Services, and work zones for specific industries and project scopes. As a 3M™ Authorized Fabricator and Certified Digital Fabricator, ATS Traffic is Canada's leading sign and barricade manufacturer as well as an award-winning provider of installation services, consulting, procurement and logistics, asset management, ITS solution architecture, and drafting and design services. For more information, visit [www.atstraffic.ca](http://www.atstraffic.ca).

#### **About IntelliTrafik**

IntelliTrafik® is committed to the future of transportation. By harnessing the power of technology, our products are proven to improve traffic safety and mobility for all road users. We provide fully integrated, low maintenance, turn-key solutions to help you make smart, data-driven decisions. IntelliTrafik® delivers quality customer service, reliable support, and best-in-class intelligent transportation systems. Our core solution areas include Smart Intersections; Signal Timing Plans; Adaptive Corridors; Pre-Emption; Traffic Data Collection, V2X Technologies; Traffic Detection; Video & LiDar; Advanced Warning Systems; Intelligent Access Control; Parking Intelligence; Smart Work Zones; and Municipal Asset Management. IntelliTrafik® is a division of ATS Traffic. For more information, visit [www.intellitrafik.ca](http://www.intellitrafik.ca).