

3M™ Stamark™
Wet Reflective Removable Tape Series 710



Guiding You In All Weather Conditions

- Highly reflective in wet or dry conditions
- Provides day or night visibility
- Durable for normal work zone life
- Ease of application-installs and removes easily
- No “ghost” markings or scarring
- Roadway may be opened to traffic immediately

3M

Work zones put drivers at risk

Work zone safety continues to be a concern for motorists as well as highway workers. Each year there are approximately 1,000 fatalities from motor vehicle crashes, and over 40,000 injuries. The U.S. DOT continues to work toward making work zones safer for motorists and workers. 3M is also working on developing technologies and materials to increase work zone safety.

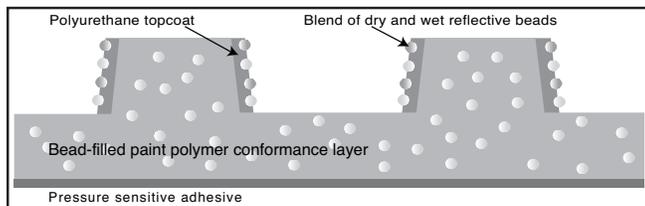
Standard pavement markings “disappear” in wet weather

Work zones today are illuminated by a variety of devices and materials. Highly reflective sheeting on signs and other channeling devices use the latest in optical technology to guide motorists in all weather conditions. Pavement markings, on the other hand, have not been able to benefit from these technologies. Attempts at making pavement markings reflective in the rain have generally focused on raising beads above the road surface or simply making them larger. The common denominator among these markings is the need for water to drain away from the beads. Although all pavement markings are reflective when new, most lose reflectivity under water. These pavement markings simply “disappear” on the road when drivers need them most.

Now there’s a solution to help drivers navigate work zones in all conditions

3M™ Stamark™ Wet Reflective Removable Tape Series 710 is designed to provide the positive guidance drivers need to safely navigate today’s work zone environment. The technology behind series 710 tape includes optical elements actually designed to work both in dry and wet conditions for all weather performance

- Wet and dry visibility
- Day and night visibility



Series 710 tape’s optical technology provides continuous delineation—day or night, wet or dry

Contractor solution for ease of application and removal

Series 710 tape makes traffic changeovers fast and simple. The tape is engineered for easy application and removal to reduce the amount of time drivers and workers are exposed to work zone hazards. Newly marked roads can be opened to traffic immediately following application. And to make removal easy, the tape is structured with a reinforcing net. It can be removed from asphalt and concrete surfaces intact or in large pieces at temperatures above freezing without leaving scarring or “ghost” markings.

Series 710 tape is supported by a flexible backing, providing superior conformability for better adhesion to the road surface. Series 710 tape withstands the rigorous demands of temporary applications to provide an unmistakable path for motorists.



Features	Benefits
All weather visibility	Conventional pavement markings disappear in wet weather. 3M advanced technologies and high performance materials enhance motorists’ safety in confusing work zones.
Continuous line delineation	Provides continuous delineation, day and night.
Reinforced PSA with high integrity structured medium	Series 710 tape removes as easily as it is applied.
No grinding required	“Ghost” markings or scarring are not left on the road to confuse motorists.
3M proven quality performance	From technical advancements to customer service and support, 3M stands behind every product we sell.

Lead the way to safer roads

Look to 3M to help you lead the way to safer work zones. For more than 70 years we have developed and used 3M technologies to produce products that make work zones safer. And we go the extra mile to give you the service you need to make your applications successful. 3M offers a full range of pavement marking products and training to help you with your applications. For more information on our removable pavement marking products and services, please contact your 3M Traffic Safety Systems Division sales representative or call 1-800-553-1380. In Canada, please call 1-800-265-1840.



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Printed in USA. Blgr. 9050645
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75-0301-7357-1